



Members' Seminars.

The seminar/workshop/business briefing ideally is between an hour and maximum 1.5 hours long. The room and coffee is provided by Business Network as is any equipment that you may require (laptop, projector, flip chart. Lasers, dancing people etc would be at your own expense!)

Business Network will market the seminar to members and potential visitors and handle all the bookings. It will be added to the Business Network (SW) website along with your company logo and a link to your website.

As a seminar host you have the opportunity of inviting customers/clients and potential customers and clients along. All they have to do is book (and pay for) their place with me and they will benefit from your seminar, networking with decision makers and lunch.

Feedback tells us that these are a great opportunity to showcase your expertise and also is a great way for fellow decision makers to understand more about your business and how it can benefit them.

Members' Speaker slots

10 minutes long informative, enlightening even amusing – an opportunity to address all those attending the event. An ideal opportunity to raise the profile of your company, you and your business.

Previous speakers have used:

An interactive quiz with prizes

Powerpoint slides

Music

Staging

Magic

“A 10 minute sales pitch
Could cause a hitch,
Far preferable
To be memorable!”